



PUIG

PUIG AT
A GLANCE



A home of love brands, within a family company, that furthers wellness,
confidence and self-expression, while leaving a better world

Puig in numbers



Financial Metrics¹

(As of FY 2025)

€ 5,042M
Net Revenue

+7.8%
LfL YoY Growth²

75.1%
Gross Margin

20.7%
Adjusted EBITDA
Margin³

Market Leadership Position

(As of 2025)

11.1%
Global VMS⁴ in
selective fragrance

#1 makeup brand
in the UK⁵
#3 makeup brand
in the US⁵
Charlotte Tilbury

Three top 10⁴
fragrance brands
globally
Rabanne,
Carolina Herrera,
Jean Paul Gaultier

#3 group position
In European
dermo-cosmetics⁶

Non-Financial Metrics

110+
Years of family
heritage

33
Countries we
operate directly

17
Premium Love
Brands

13,000+
Employees

Sustainability Commitments



- Helping limit global warming to 1.5 °C by 2030.
- Becoming a net-zero organization by 2050.



- Climate A
- Water Security A
- Forests A-



- Score of 19.8
- Low Risk



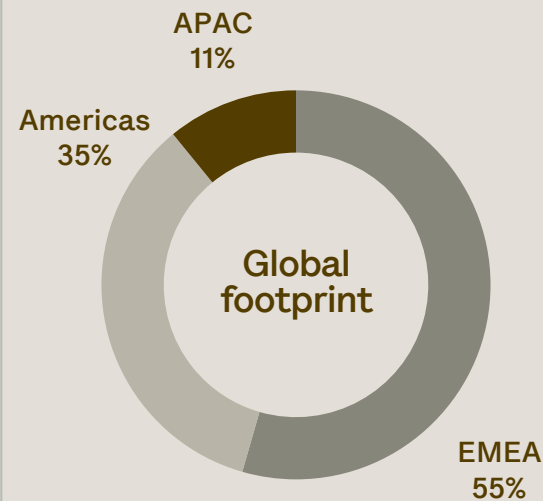
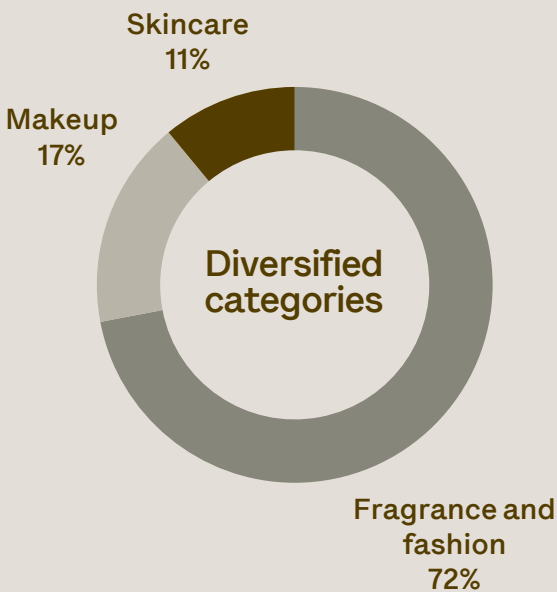
- 81/100 Gold Medal
- Top 5% of companies globally

Source: Company information, Company Industry Sources. 1 Financials presented according to basis of preparation outlined in the FY 2025 Accounts. 2 LfL revenue growth reflects organic growth, excluding the impact of changes in consolidation scope and foreign exchange fluctuations. 3 Adjusted for one-offs related to restructuring expenses, material M&A/divestitures, other non-recurring items. 4 Value Market Share, per Company Industry Sources, latest available data. 5 Per Company Industry Sources, latest available data reflecting FY 2025. 6 Considers European countries per Puig perimeter of analysis (i.e. Portugal, Spain, Greece, France, Belgium and Italy) in the pharmacy channel and includes ISDIN, which is an associate investment);

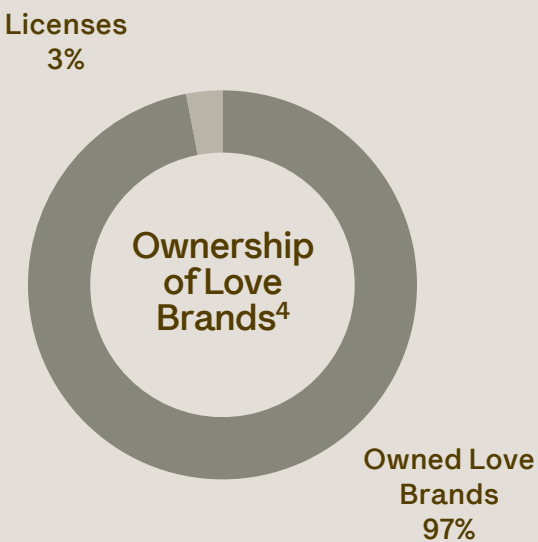
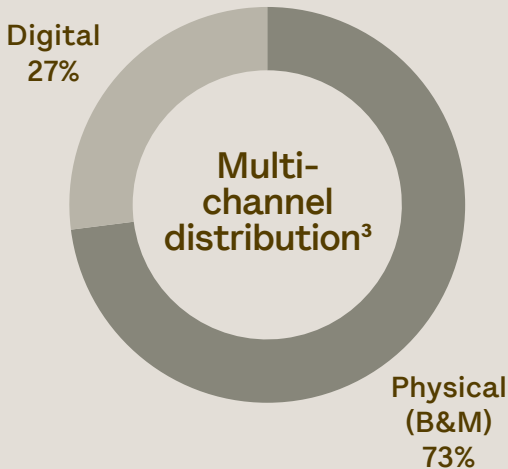
We are a global leader in premium beauty with a diversified footprint across categories, geographies, channels and brands



FY2025 Revenue Breakdown¹



Top 3 markets:
#1: US, #2: UK, #3: Spain
Spain represented ~7% of FY2025 Revenue



Source: Company information based on Company Industry Sources. 1 Financials presented according to basis of preparation outlined in FY 2025 results. 2 Fashion represents less than 5% of total revenue. 3 Based on the information provided by our retailers and distributors, together with our own information and data from Company Industry Sources. 4 Of the total revenue from the 17 Love brands (excl. associate investments), 97% is from owned brands; Puig's FY25 total Group revenue derived from owned brands amounts to 96%.

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17 Love Brands¹

Prestige Brands with €1bn Revenue Ambition	rabanne	CAROLINA HERRERA	CharlotteTilbury
Other Prestige Brands	Jean Paul GAULTIER	NINA RICCI	
Niche ²	BYREDO DR. BARBARA STURM	PENHALIGON'S <i>Christian Louboutin</i> ³	L'ARTISAN PARFUMEUR DRIES VAN NOTEN
Dermo-Cosmetics	URIAGE EAU THERMALE	APIVITA 	
Skincare Wellness	KAMA AYURVEDA	LOTO DL SVR	
Lifestyle	BANDERAS ³	ADOLFODOMINGUEZ ³	
Associate investments	ISDIN ⁴ (50%) LOVE YOUR SKIN	GRANADO (35%) RIO DE JANEIRO	STL (25%)

Source: Company information. 1 Excluding Associates. 2 Products with limited distribution, high-quality artisanal nature, differentiated marketing and strong control of interaction with consumers. 3 Main licenses. 4 €648m Net Sales during FY25, not consolidated in Puig results; On September 14, 2026, Puig announced the intention to acquire the remaining 50% of ISDIN, pending regulatory review and closing

Our reach is global and underpinned by a robust commercial, manufacturing, and supply chain set-up



150+

Countries
we sell in

33

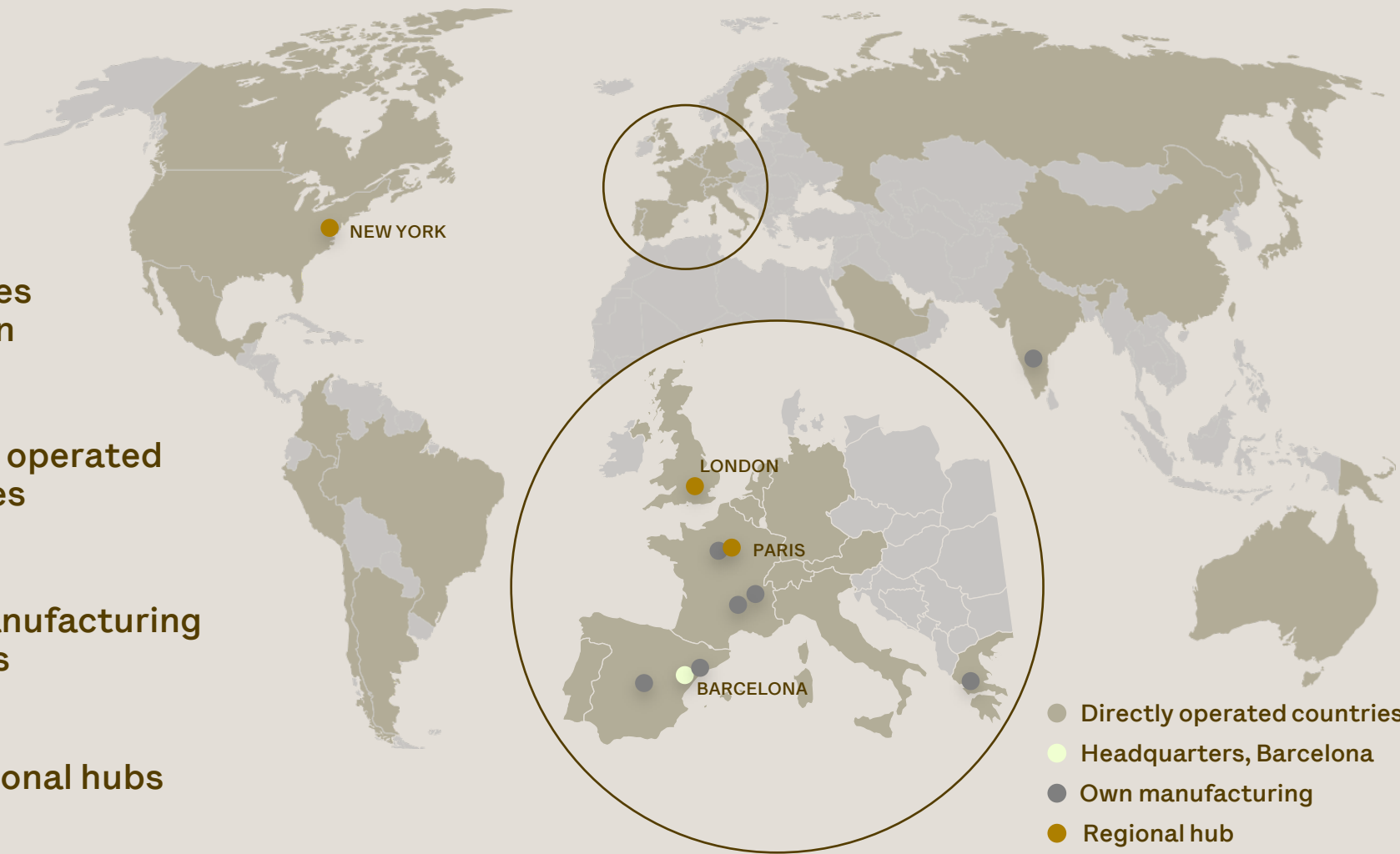
Directly operated
countries

7

Own manufacturing
facilities

3

Key regional hubs



● Location of our
manufacturing facilities

Vacarisses, Spain
Skincare

Alcalá, Spain
Fragrances

Chartres, France
Fragrances

Echirolles, France
Uriage

Uriage-les-Bains, France
Uriage

Athens, Greece
Apivita

Tamil Nadu, India
Kama Ayurveda

- Directly operated countries
- Headquarters, Barcelona
- Own manufacturing
- Regional hub

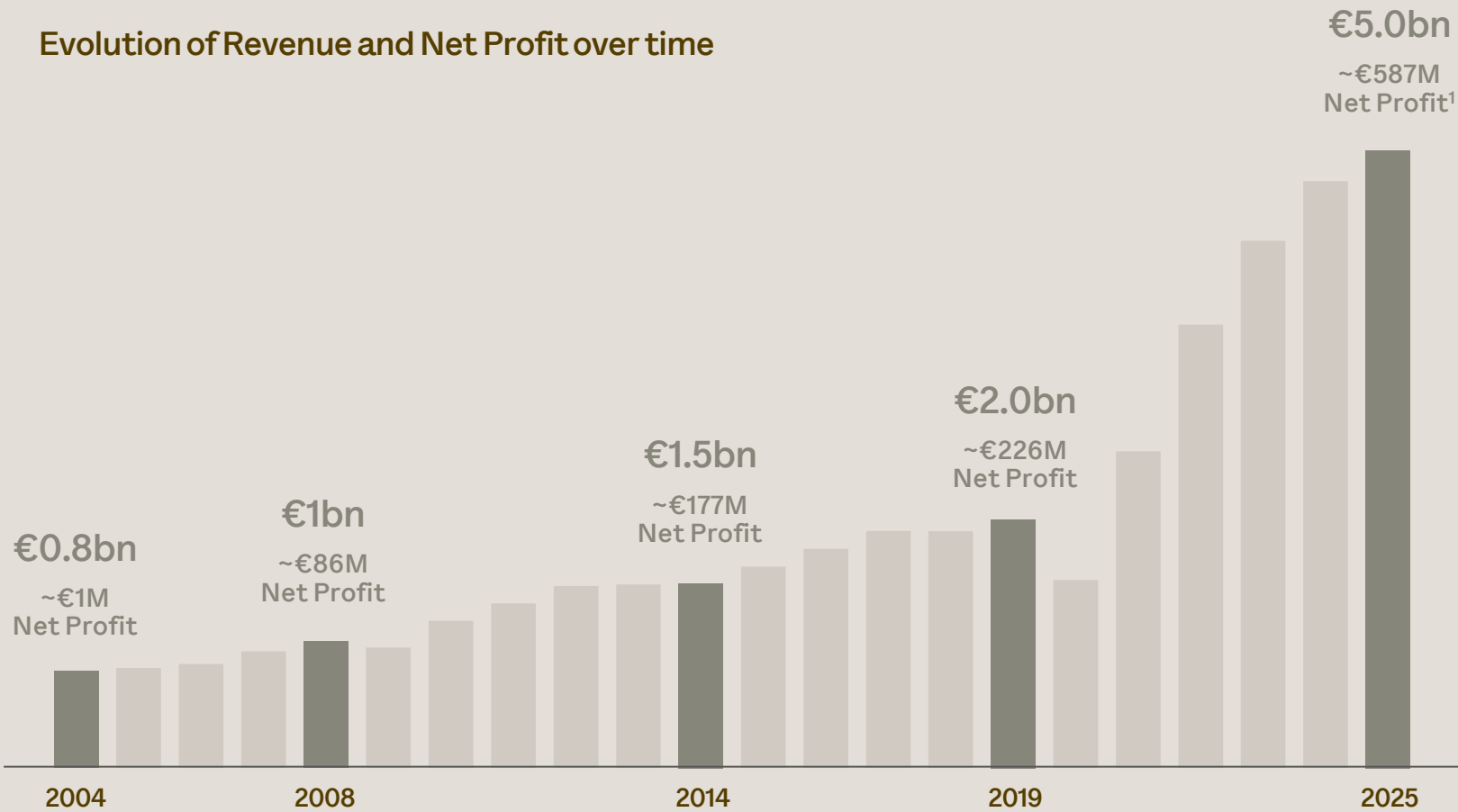
Source: Company information. Note: Canada, Singapore, Malaysia, Saudi Arabia operations managed by Business Partners



5 deliberate key choices over the past 20 years have made us what we are today

- 1 Focus on prestige
- 2 Owned brands become a priority
- 3 Build Niche portfolio
- 4 Beauty beyond fragrance & fashion
- 5 Curated and selective M&A activity

Evolution of Revenue and Net Profit over time



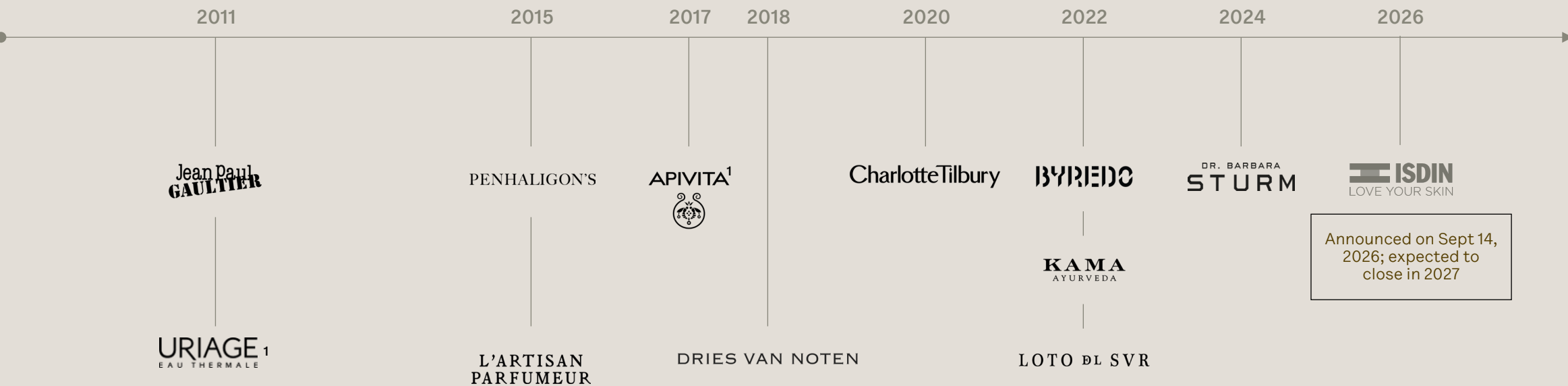
Source: Company information. Note: Financials presented according to basis of preparation outlined in historical financial reporting documents
1 Net Profit Adjusted for one-offs as disclosed in the Annual Accounts



M&A has been an important tool to accelerate our strategic choices

As of FY 2025, we have invested over €3.6bn² in disciplined, value accretive, and successful M&A since 2011.

We continue to integrate category-defining brands and partner with leading founders, through curated and selective M&A, while maintaining a strong balance sheet with net debt of €0.7bn³.



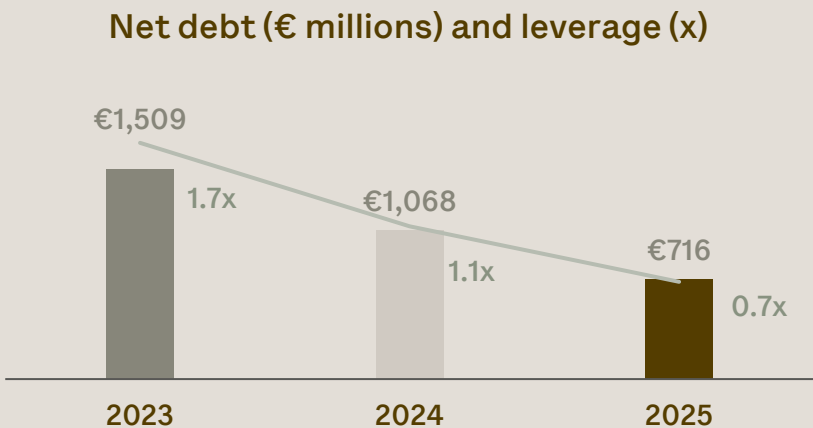
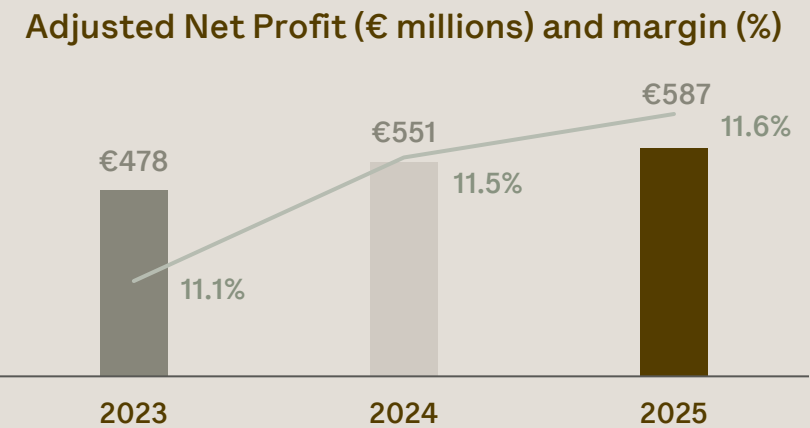
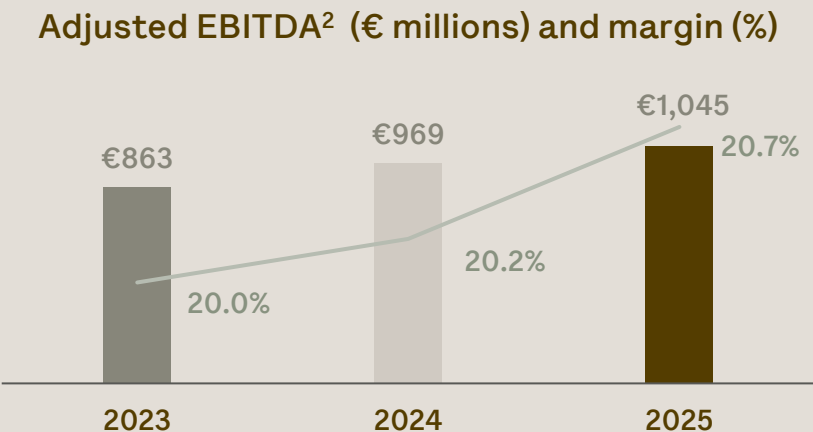
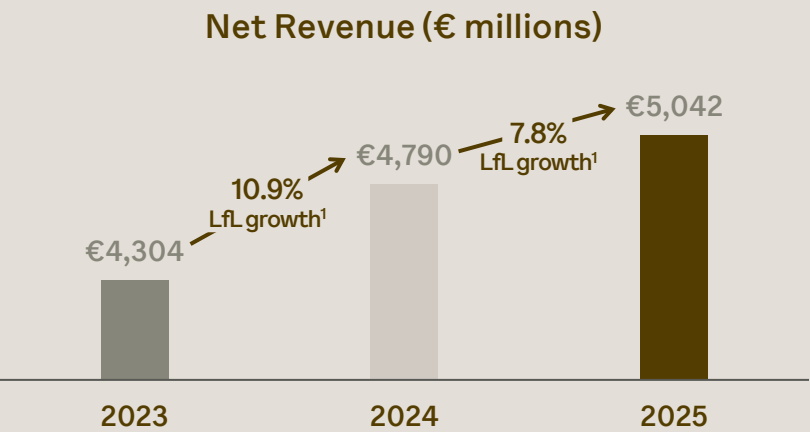
Source: Company information. Note: Brands presented only reflect Puig's most significant acquisitions. 1 Transferred to Puig in 2021, as originally acquired through Exea. 2 Does not include payments related to M&A obligations paid in in 2026. 3 Reflects net debt as of FY25.



Our unique culture and the values that we stand for,
are the result of 100 years of being guided by a family with sound and firm values

Restless curiosity	Restlessly looking for opportunities and ideas that shape tomorrow, balancing boldness and wisdom to deliver excellence
Entrepreneurial audacity	A house of founders, promoting entrepreneurship from every chair to disrupt and innovate, in a way which is agile, action-oriented and resilient
Contagious enthusiasm	Endless energy, creativity and a can-do attitude that make us feel empowered to achieve more and express our authentic selves
Fairness and respect	Always treating each other with fairness, with integrity, transparency and a genuine respect for our commitments guiding all our interactions
Shaping tomorrow	Committed to long-term value creation and acting as a force for sustainable change for both people and planet, building a company that is fit for years to come and leaves a lasting legacy

Financial performance since IPO



Source: Company information. 1 LfL revenue growth reflects organic growth, excluding the impact of changes in consolidation scope and foreign exchange fluctuations. 2 Adjusted for one-offs related to restructuring expenses, material M&A/divestitures, other non-recurring items.