PUIG

PUIG AT A GLANCE



A home of love brands, within a family company, that furthers wellness, confidence and self-expression, while leaving a better world

rabanne

CAROLINA HERRERA

CharlotteTilbury

Jean Paul GAULTIER

NINA RICCI

DRIES VAN NOTEN

BYREDO

PENHALIGON'S
EST. LONDON 1870

L'ARTISAN PARFUMEUR

URIAGE
EAU THERMALE

APIVITA

DR. BARBARA STURM

KAMA
AYURVEDA

LOTO DL SVR

Christian Louboutin

BANDERAS

ADOLFODOMINGUEZ

Puig in numbers

Financial Metrics[1]

(As of FY 2025)

€ 5,042M	+7.8%	75.1%	20.7%
Net Revenue	LfL YoY Growth[2]	Gross Margin	Adjusted EBITDA Margin[3]

Market Leadership Position

(As of 2025)

11.1%	#1 makeup brand in the UK[5] #3 makeup brand in the US[5] Charlotte Tilbury	Three top 10[4] fragrance brands globally Rabanne, Carolina Herrera, Jean Paul Gaultier	#3 group position In European dermo-cosmetics[6]
Global VMS[4] in selective fragrance			

Non-Financial Metrics

110+	33	17	13,000+
Years of family heritage	Countries we operate directly	Premium Love Brands	Employees

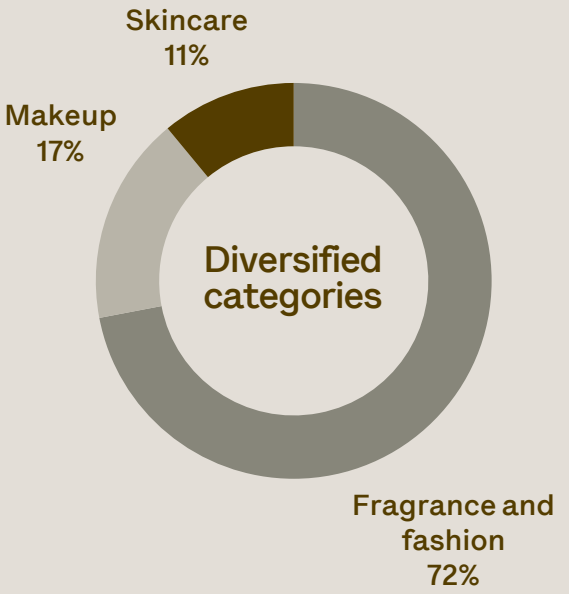
Sustainability Commitments

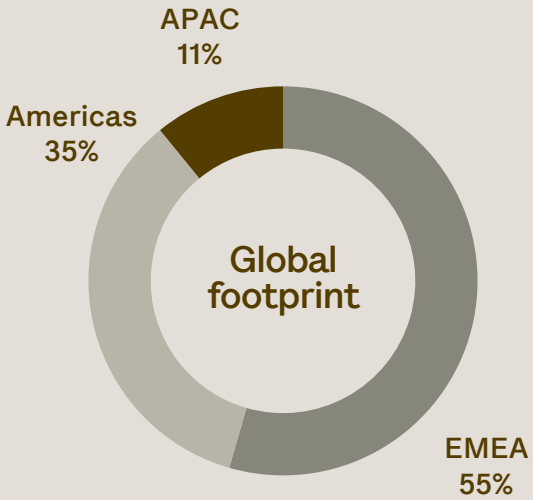
SCIENCE BASED TARGETS DRIVING AMBITIOUS CORPORATE CLIMATE ACTION	CDP DRIVING SUSTAINABLE ECONOMIES	SUSTAINALYTICS RATED	ecovadis Business Sustainability Ratings
• Helping limit global warming to 1.5 °C by 2030. • Becoming a net-zero organization by 2050.	• Climate A • Water Security A • Forests A-	• Score of 19.8 • Low Risk	• 81/100 Gold Medal • Top 5% of companies globally

Source: Company information, Company Industry Sources. 1 Financials presented according to basis of preparation outlined in the FY 2025 Accounts. 2 LfL revenue growth reflects organic growth, excluding the impact of changes in consolidation scope and foreign exchange fluctuations. 3 Adjusted for one-offs related to restructuring expenses, material M&A/divestitures, other non-recurring items.
4 Value Market Share, per Company Industry Sources, latest available data. 5 Per Company Industry Sources, latest available data reflecting FY 2025. 6 Considers European countries per Puig perimeter of analysis (i.e. Portugal, Spain, Greece, France, Belgium and Italy) in the pharmacy channel and includes ISDIN, which is an associate investment);

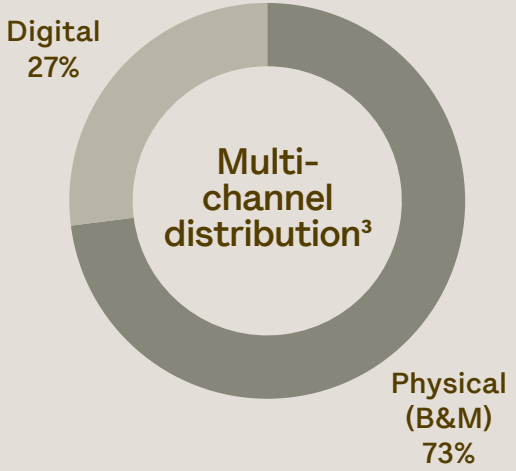
We are a global leader in premium beauty with a diversified footprint across categories, geographies, channels and brands

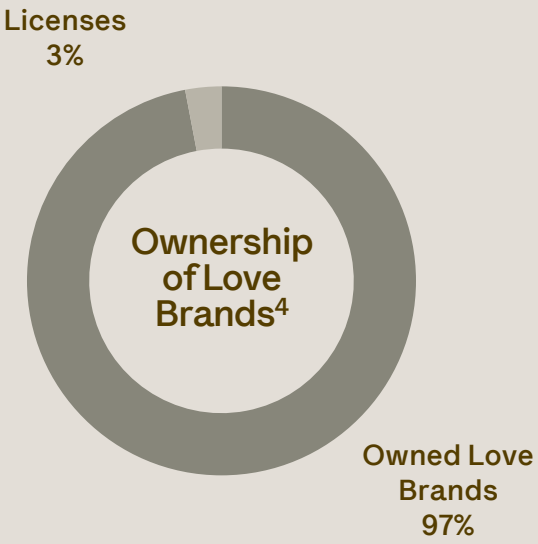
FY2025 Revenue Breakdown[1]





Top 3 markets:
#1: US, #2: UK, #3: Spain
Spain represented ~7%
of FY2025 Revenue





Source: Company information based on Company Industry Sources. 1 Financials presented according to basis of preparation outlined in FY 2025 results. 2 Fashion represents less than 5% of total revenue. 3 Based on the information provided by our retailers and distributors, together with our own information and data from Company Industry Sources. 4 Of the total revenue from the 17 Love brands (excl. associate investments), 97% is from owned brands;

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17 Love Brands[1]

Prestige Brands with €1bn Revenue Ambition	rabanne	CAROLINA HERRERA	CharlotteTilbury
Other Prestige Brands	Jean Paul GAULTIER	NINA RICCI	
Niche[2]	BYREDO DR. BARBARA STURM	PENHALIGON'S Christian Louboutin [3]	L'ARTISAN PARFUMEUR DRIES VAN NOTEN
Dermo-Cosmetics	URIAGE EAU THERMALE	APIVITA	
Skincare Wellness	KAMA AYURVEDA	LOTO DL SVR	
Lifestyle	BANDERAS [3]	ADOLFODOMINGUEZ [3]	
Associate investments	ISDIN [4] LOVE YOUR SKIN (50%)	GRANADO RIO DE JANEIRO (35%)	STL (25%)

Source: Company information. 1 Excluding Associates. 2 Products with limited distribution, high-quality artisanal nature, differentiated marketing and strong control of interaction with consumers. 3 Main licenses. 4 €648m Net Sales during FY25, not consolidated in Puig results; On September 14, 2026, Puig announced the intention to acquire the remaining 50% of ISDIN, pending regulatory review and closing

Our reach is global and underpinned by a robust commercial, manufacturing, and supply chain set-up

150+
Countries we sell in

33
Directly operated countries

7
Own manufacturing facilities

3
Key regional hubs



Location of our manufacturing facilities

Vacarisses, Spain
Skincare

Alcalá, Spain
Fragrances

Chartres, France
Fragrances

Echirolles, France
Uriage

Uriage-les-Bains, France
Uriage

Athens, Greece
Apivita

Tamil Nadu, India
Kama Ayurveda

Source: Company information. Note: Canada, Singapore, Malaysia, Saudi Arabia operations managed by Business Partners

5 deliberate key choices over the past 20 years have made us what we are today

1 Focus on prestige

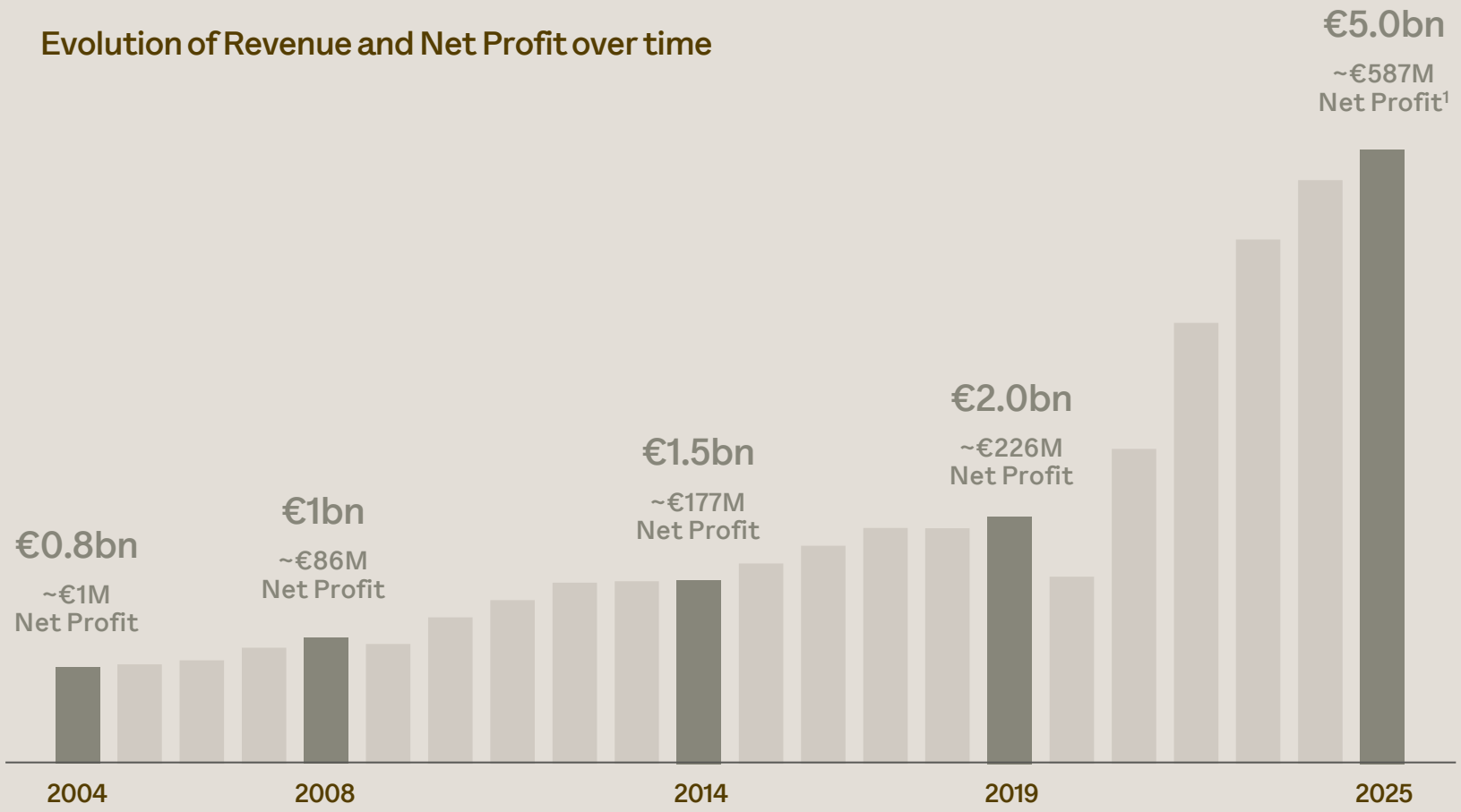
2 Owned brands become a priority

3 Build Niche portfolio

4 Beauty beyond fragrance & fashion

5 Curated and selective M&A activity

Evolution of Revenue and Net Profit over time

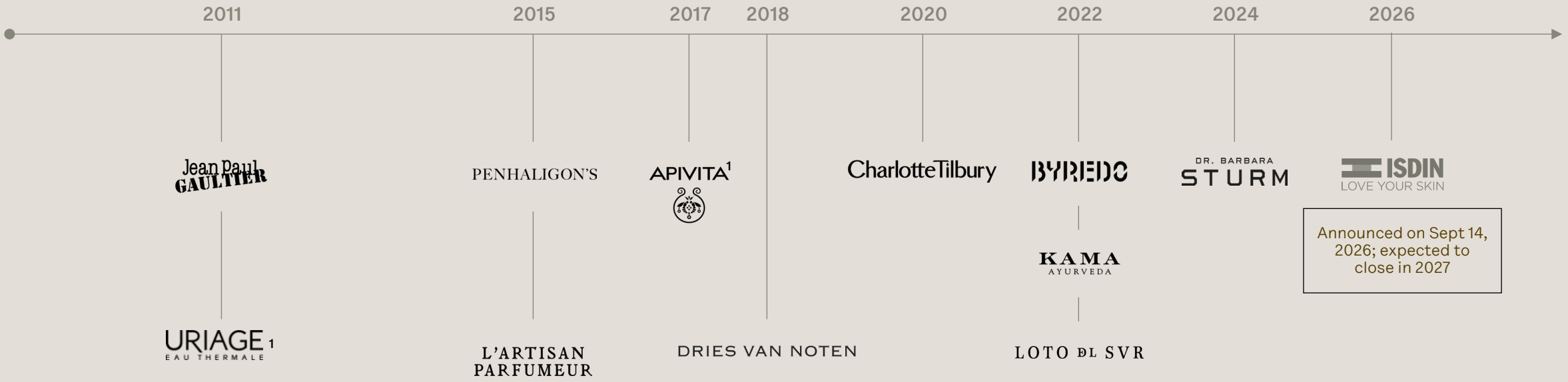


Source: Company information. Note: Financials presented according to basis of preparation outlined in historical financial reporting documents
1 Net Profit Adjusted for one-offs as disclosed in the Annual Accounts

M&A has been an important tool to accelerate our strategic choices

As of FY 2025, we have invested over €3.6bn[2] in disciplined, value accretive, and successful M&A since 2011.

We continue to integrate category-defining brands and partner with leading founders, through curated and selective M&A, while maintaining a strong balance sheet with net debt of €0.7bn[3].



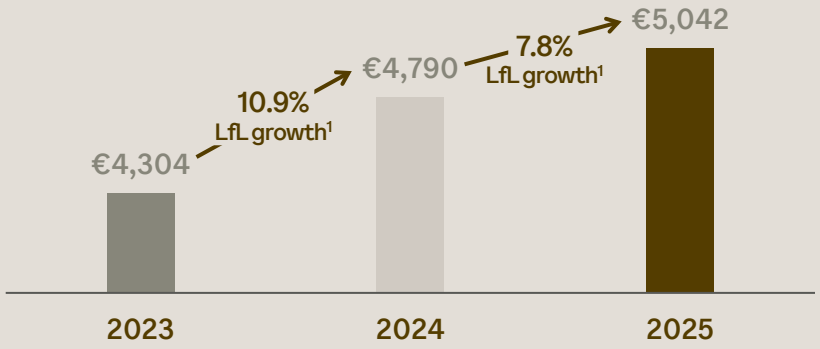
Source: Company information. Note: Brands presented only reflect Puig's most significant acquisitions. 1 Transferred to Puig in 2021, as originally acquired through Exea. 2 Does not include payments related to M&A obligations paid in in 2026. 3 Reflects net debt as of FY25.

Our unique culture and the values that we stand for, are the result of 100 years of being guided by a family with sound and firm values

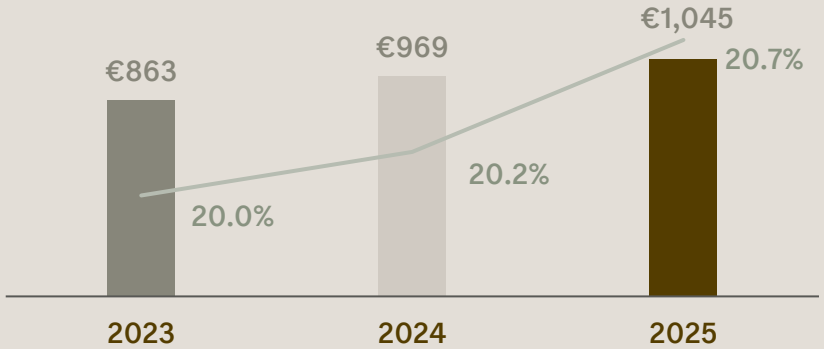
Restless curiosity	Restlessly looking for opportunities and ideas that shape tomorrow, balancing boldness and wisdom to deliver excellence
Entrepreneurial audacity	A house of founders, promoting entrepreneurship from every chair to disrupt and innovate, in a way which is agile, action-oriented and resilient
Contagious enthusiasm	Endless energy, creativity and a can-do attitude that make us feel empowered to achieve more and express our authentic selves
Fairness and respect	Always treating each other with fairness, with integrity, transparency and a genuine respect for our commitments guiding all our interactions
Shaping tomorrow	Committed to long-term value creation and acting as a force for sustainable change for both people and planet, building a company that is fit for years to come and leaves a lasting legacy

Financial performance since IPO

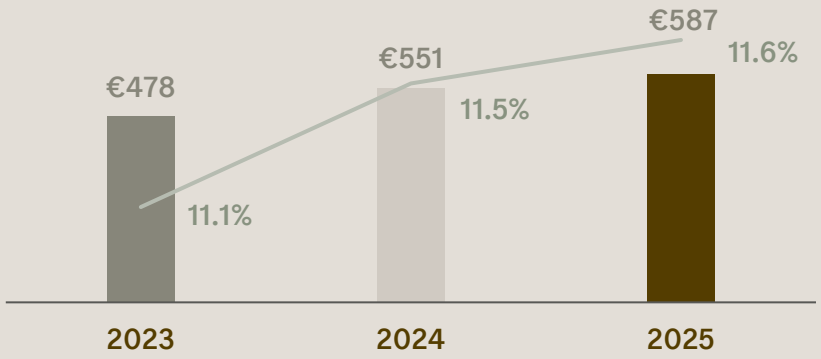
Net Revenue (€ millions)



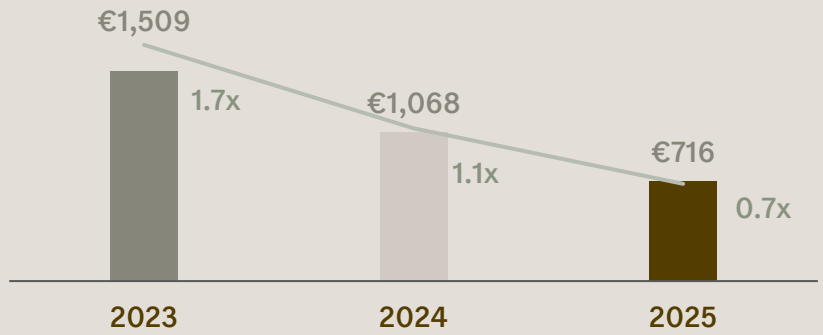
Adjusted EBITDA[2] (€ millions) and margin (%)



Adjusted Net Profit (€ millions) and margin (%)



Net debt (€ millions) and leverage (x)



Source: Company information. 1 LfL revenue growth reflects organic growth, excluding the impact of changes in consolidation scope and foreign exchange fluctuations. 2 Adjusted for one-offs related to restructuring expenses, material M&A/divestitures, other non-recurring items.